

Looking Back As We Go Forward - Brianna Maltese

July 2010

Sometimes it seems we are so focused on where we are going that we forget to stop and reflect on where we have been. As the **30th Anniversary of AFPGV** approaches, now seems like the perfect time to pause and celebrate our achievements and consider the many individuals who have made us the Chapter we are today. Three decades holds a host of memories, stories, and accomplishments that deserve to be shared in light of this significant milestone.

When you think of your involvement with AFPGV, are there favorite memories or stories that come to mind? Are there folks who were involved with the Chapter that have since relocated or are perhaps no longer active that you would like to reunite with? If so, we would love to hear from you.

Please take a moment and send us a short story, memory, or photos. Your memories will be most helpful as plans are underway to create momentum around this exciting and significant milestone! Have something to share? Send me an [email](#) or call (585) 697-6321.

Save the Date

National Philanthropy Day

CHANGE THE WORLD



WITH A GIVING HEART

Friday, November 5

Membership Has Its Benefits!

As a benefit of membership in AFPGV, you get access to great local and international programming that enhance your fundraising skills.

AFPGV members are invited to attend the Planned Giving Council's event "Retirement Plan Gifts - Now or Later?" on July 27th at their member rate.

Visit our [website](#) for more event details about this event and future events. Don't forget to also check out our Networking Groups!

Let Your Voice Be Heard - Liz Wilder

To balance the state budget, our Senate and Assembly are considering a measure to limit the tax deductibility of gifts from high net worth individuals to nonprofits. Donors earning \$10 million or more would be limited to 25% deduction for their gifts.

Please oppose this legislation by sending a letter and memorandum of opposition to your state assemblyman and senator. This measure has already passed the Assembly and will soon be considered in the Senate. Please act swiftly. Samples of both of these letters are available on the AFPGV [website](#).

Support your profession and your organization by sending a letter today!

To look up your legislators' contact information go to:

<http://www.nysenate.gov> or <http://assembly.state.ny.us/>

Get to Know Brenda

You will see a new face and hear a new voice at AFPGV! We'd like to take this opportunity to introduce you to Brenda Thornton of Thornsoft Development, our new chapter administrator.

Name: Brenda Thornton

Current town of residence: Spencerport

Family: Husband and three children, Carolyn (16), Alex (13), and Matthew (11), and dog, Ripley (5).

What do you do? My husband and I have owned and operated a software company, Thornsoft Development, for almost 20 years. My responsibilities have included marketing, e-commerce management, bookkeeping, and customer support for 50,000 customers worldwide. I have been the Chapter Administrator of the Financial Planning Association (Greater Rochester NY Chapter) for almost three years.

A person who has inspired me (and why): One of my closest friends, Bruce Bensink, died from cancer a few years ago. The way that he handled his illness and grueling treatment was inspirational. He strove to live every single day to the fullest, and had an amazing, positive attitude. He often said "The only thing you truly have control over is your attitude."

Describe yourself in 3 words: Dedicated, Detail-Oriented, Caring.

Community activities: Girl Scout Leader/Treasurer, Boy Scout Treasurer, Spencerport School District volunteer, Red Cross volunteer, Co-Chair of Church Mouse Bazaar (annual craft show) at my church, Ordained Elder and Deacon - Presbyterian Church USA.

The one thing I can't live without: My Droid smart phone.

PLANET 501c3 TALES FROM THE NONPROFIT GALAXY BY MIRIAM ENHLEBERG



STRESSED-OUT BY A GRANT DEADLINE, CARL SOOTHES HIMSELF BY CALLING THE 'DEVELOPMENT DIRECTORS FANTASY HOTLINE.'

Update Your Contact Info!

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* Our phone and website have not changed.

Upcoming Events

Chapter Leadership

Job Postings

Resources



Join us on Facebook

To remove your name from our mailing list, email info@afpgv.org or call (585) 586-7810.

Questions or Comments?
Contact AFPGV Communication Chair, Cynthia Pacia at (585) 341-4331 or cpacia@racf.org.



Join us on LinkedIn

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